



PRESS RELEASE: WOA New Year Event in London

WOA holds highly successful meeting at DLA Piper in London

WOA is delighted to announce that its New Year Meeting held on 16 January was a real success bringing around 90 delegates from a complete spectrum of Open Account businesspeople representing many countries.

With a short but very intense programme of wide-ranging content, the audience feedback was that this was a completely worthwhile, interesting and important event to attend.

With topics as diverse as AI in cybercrime detection, progress in International law, Brexit implications, Investing in Receivables as an asset and WOA's own new benchmarking solution "Assess", the agenda was well received.

Erik Timmermans, founder WOA noted that "WOA is increasingly meeting the need for a representative community for all of the Industry and this is being reflected in both the speakers and the audience we had here. Thanks to everyone for attending!"

John Brehcist, WOA Director reported "What impressed me most was the breadth of background and experience that was present in our room – an essential mix for building a broad-based community!"

See www.WOA.community for details of our programme of online events in the coming months and for details of our next annual event to be held in Vienna 5-6 October 2020

Ends 22 01 2020

Note for Editors:

WOA – World of Open Account is a new initiative for a global collaborative Community of professionals and companies in Open Account Receivables Financing. WOA's mission is to be the digital home of Receivables Finance: a collaboration-based networking and competence centre for better, safer and more productive Receivables Financing. WOA is a project initiated by Erik Timmermans and is supported by high profile strategic advisors and founding members from the receivables finance industry.