



## Join WOA as Premium Member

WOA is rapidly becoming the global competence and networking centre for the broad open account receivables finance ecosystem, based on peer-to-peer collaboration. By joining WOA as a Premium Member you take part in a fresh and exciting new initiative to develop opportunities for you and your business!

### 10 reasons to join WOA as Premium Member

1. Publish your detailed individual and company **profile on WOA Search** and be found for business opportunities.
2. Get **unlimited access to the WOA member database**. Search on activity, geography, expertise, management level, interests... and connect in a trusted and secured environment to discuss business and development opportunities.
3. Receive **unlimited access to the WOA Knowledge Centre**. Organized in 12 separate Learning Labs you can search presentations, studies, surveys, reports, courses, case studies, expert views, interviews, country profiles...
4. Take part for free or at discounted rates **in WOA webinars and meetings** to network and learn about latest trends and innovations.
5. Connect with **Community Expert Groups** on topics that matter most for you and your company: Products & Markets, Risk & Regulation, Innovation & Development, People & Talent.
6. Benefit from **special offers from Service Providers** who present their business solutions on WOA Mart.
7. **Get full access to "WOA ASK"**: a unique Community forum where you can "mine" knowledge and insights from peers.
8. **Become a Learning Lab Chair or Sponsor** and raise your thought leadership profile in the industry.
9. **Premium Membership** includes individual WOA access for all staff members. The annual fees are very cost-effective and based upon the number of staff involved in receivables financing (or a fixed fee for service providers). For regional or global **groups of companies**, WOA offers a **special Group premium** membership fee.
10. As a WOA community member you will **contribute to the improvement of the legal & regulatory environment** for receivables finance and increase its adoption globally.



### 5 value propositions that make WOA unique

**What makes WOA different from traditional trade associations, conference organizers, publishers or social media groups?**

**1. WOA is inclusive**

Open to all players in Open Account Receivables Financing. Global & Regional at the same time. Emerging markets are as important as mature markets. Global and Regional Banks, Non-Bank Finance Institutions, Fintechs, Investors, Service Providers, Individuals (from different management levels) : WOA will be a home for all.

**2. WOA is innovative**

Focus is on innovation, new ideas, new products, new markets. The unique WOA Ask forum is a trusted environment for “mining knowledge” of peers and to contribute yourself to the community. WOA is the place where you go to look for inspiration, advice and new ideas.

**3. WOA is cooperative**

Bottom-up peer-to-peer organization. Members suggest and drive new activities and new services. Community expert groups support knowledge development. The community search function allows to network with trusted professionals who have registered a detailed profile. Social Media may have many more members, but will not provide the depth and reach of the WOA community search in the global Receivables Finance Industry.

**4. WOA is credible**

WOA is initiated and facilitated by globally acknowledged and trusted experts. Steered by a panel representing the members. Thought leaders are invited as advisors to the community. WOA gives access to information and a network that you won't find anywhere else. A google search may give you a million results, but how will you check their credibility?

**5. WOA is cost-effective**

Modest fees. Low-cost activities: web-meetings as a rule, travel as the exception. Because WOA is set up as a digital community without costly committees or overhead, the annual fees are a fraction of fees asked by traditional associations or even registration fees for certain one day conferences. As a digital platform, WOA can offer more value for less money.



**REGISTER on <https://woa.community> or send this signed form back to [info@woa.community](mailto:info@woa.community)**

Yes, register me as a Premium Member on WOA. Membership will be renewed automatically on the 1st of January of each year, unless I inform WOA otherwise before 30 September of the year that precedes. The annual membership fee will be paid upon receipt of the invoice. Fees are net before 21% VAT if applicable. By registering as a premium member, I agree to comply with the WOA terms & conditions, data privacy policy and code of ethics. Membership will be effective only after approval by WOA and after payment of the annual fee.

**Please tick the appropriate boxes:**

- I want to register as an **individual** (250,00 € annual fee)
  
- Our **Company** is active in receivables finance and wants to register:
  - we employ 1-2 staff (500,00 € annual fee)
  - we employ 3-5 staff: (1.000,00 € annual fee)
  - we employ 6-10 staff: (1.500,00 € annual fee)
  - we employ 11-20 staff: (2.000,00 € annual fee)
  - we employ 20+ staff: (2.500,00 € annual fee)
  
- Our **Group of Companies** wants to register:
  - Our group has 2-4 entities (5.000,00 € annual fee)
  - Our group has 5-10 entities (7.500,00 € annual fee)
  - Our group has 10+ entities (10.000,00 € annual fee)
  
- Our Company is a service provider and wants to register as a **Support Member** (2.500,00 € annual fee)

**Please fill out:**

|   |  |
|---|--|
| <b>FULL COMPANY NAME:</b>                             |  |
| <b>COMPANY ADDRESS:</b>                               |  |
| <b>Website:</b>                                       |  |
| <b>VAT number:</b>                                    |  |
| <b>FIRST NAME:</b>                                    |  |
| <b>LAST NAME:</b>                                     |  |
| <b>PRIVATE ADDRESS (only for individual members):</b> |  |
| <b>Function:</b>                                      |  |
| <b>Email address:</b>                                 |  |
| <b>Direct telephone number:</b>                       |  |

**DATE:**

**SIGNATURE:**

WOA is a division and trading name of: BZIX Consulting & Management BVBA  
Terspautlosweg 21, 3090 Overijse, Belgium | +32 (0)2 356 26 86 | [info@woa.community](mailto:info@woa.community)  
Visit us at <https://woa.community>

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